

# Dogswell Has Been Acquired by Whitebridge Pet Brands

MHT PARTNERS - THE PREEMINENT ADVISOR TO INNOVATIVE, NICHE MARKET LEADERS



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MHT Partners, L.P., a national investment banking firm focused on growing, niche-market leading innovators, announces that Arthur Dogswell ("Dogswell®" or "Company"), a portfolio company of TSG Consumer Partners, has been acquired by Whitebridge Pet Brands LLC ("Whitebridge Pet Brands"), a portfolio company of Frontenac Company. MHT Partners acted as exclusive advisor to Dogswell® in this transaction.



Dogswell® is a leading supplier of premium, innovative pet food and treats that are high-quality, delicious and provide proactive, nutritional benefits. Founded in 2004, the Los Angeles-based company was built on the belief that better nutrition leads to a longer, healthier and happier life for pets.

Rob Leibowitz, Operating Partner at TSG and Dogswell® CEO, states, "Dogswell® has firmly established itself as a pioneer and innovator in the pet consumables space. We've enjoyed our productive partnership with the team and look forward to watching the Company continue to grow as part of Whitebridge Pet Brands." Mr. Leibowitz adds, "MHT Partners' deliberate, thoughtful approach to the process enabled us to navigate this transaction with proficiency and strategic acumen."

Craig Lawson, Managing Director at MHT Partners, states, "We are excited to see Dogswell® enter the next stage of growth with Whitebridge Pet Brands. The combination will be a major win for consumers in the Pet space as both companies share the same passion for providing more natural, high-quality nutrition options for pets, a growing priority for pet owners. It was an honor working with Rob Leibowitz and the Dogswell® leadership team."

#### ABOUT MHT PARTNERS, L.P.

MHT Partners is a national middle market investment bank focused on representing innovative leaders in growth markets. The team at MHT Partners assists clients with seller advisory, acquisition advisory, corporate finance and strategic advisory assignments across a range of dynamic and growing industry verticals: business & information services; education; healthcare services and consumer growth.

#### ABOUT ARTHUR DOGSWELL

Arthur Dogswell, LLC was founded in 2004 and markets ranges of treats and food for dogs and for cats under the brands Dogswell® and Nutrisca®. Dogswell® and Nutrisca® are produced in a company-owned, state-of-the-art SQF3 facility in Joplin, MO and at other trusted partner's facilities in the U.S. and are distributed through independent retailers and national retailers in North America.

**The MHT Partners team was led by Craig Lawson and Gavin Daniels.**