

Evriholder Has Been Acquired by The Edgewater Funds and JZ Partners

MHT PARTNERS – THE PREEMINENT ADVISOR TO INNOVATIVE, NICHE MARKET LEADERS



Boston Office:
111 Huntington Ave., 9th Floor
Boston, MA 02199
617.589.4300

Dallas Office:
2021 McKinney Ave., Ste. 1950
Dallas, TX 75201
214.661.1290

San Francisco Office:
101 Montgomery St., Ste. 1300
San Francisco, CA 94104
415.446.9441

MHT Partners is proud to announce that Evriholder Products, LLC (“Evriholder” or the “Company”), a portfolio company of True West Capital Partners, has been acquired by The Edgewater Funds (“Edgewater”) and JZ Partners, two Chicago-based private equity firms. MHT Partners served as exclusive advisor to Evriholder in this transaction.

Evriholder is a leading provider of innovative housewares products across a wide variety of categories including kitchen, cleaning, bath, beauty, and storage and organization. As a pioneering provider of “impulse” product solutions, the Company sells its products through unique clip-strip, j-hook, in-line, and side panel displays.

Ivan Stein, CEO, Evriholder, states, “Our Company was founded on the idea of bringing unique products to consumers with superior functionality at a great value. Our partnership with the Edgewater and JZ Partners team is a complete win for our customers as it allows us to accomplish our mission on an even larger scale. MHT Partners did a fantastic job at understanding and achieving our objectives. They navigated the process with expertise and professionalism, and we couldn’t be happier with the outcome.”

Pat Crocker, Co-Founder and Managing Director of MHT Partners, adds “We are confident that Evriholder and Edgewater/JZ Partners will have a productive partnership as they continue to grow this unique and successful business together. It was an honor to represent Evriholder in this process, and we look forward to tracking the Company’s ongoing success.”

About Evriholder

Based in Anaheim, CA, the Company provides branded and licensed products to a large customer base across key brick and mortar and online channels throughout North America. Evriholder offers a comprehensive assortment of innovative products featuring over 1000 SKUs.

About MHT Partners

MHT Partners is a national middle market investment bank focused on representing innovative, niche market leaders in growth markets. The team at MHT Partners assists clients with seller advisory, acquisition advisory, corporate finance and strategic advisory assignments across a range of dynamic and growing industry verticals: business & information services; education; healthcare services and consumer growth.

The MHT Partners' team was led by Patrick Crocker and Tom Gotsch.

