

# Westminster Pet Products Has Been Acquired By AUA Private Equity Partners

MHT PARTNERS – THE PREEMINENT ADVISOR TO INNOVATIVE, NICHE MARKET LEADERS



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MHT Partners is proud to announce that Westminster Pet Products (“Westminster”) has been acquired by AUA Private Equity Partners, LLC (“AUA Private Equity”). MHT Partners served as exclusive advisor to Westminster in this transaction.

Westminster is a family-owned developer and marketer of pet treats, chews and supplies as well as shoe care products. Westminster operates out of a 240k square-foot BRC-AA certified facility located in Cumberland, RI, selling to a robust, blue-chip North American customer base.

This transaction promotes Westminster’s continued growth trajectory through product development and increased channel penetration.

Glen Elliott, President and CEO, Westminster Pet Products, states, “AUA Private Equity shares our commitment to provide quality pet products at a good value with an emphasis on superior customer service. We’re thrilled to partner with them.” Mr. Elliott added, “MHT Partners remained committed to our end goals and demonstrated superior business acumen. The MHT team’s transaction aptitude and deep industry knowledge allowed us to obtain our ‘best-case scenario.’ We’re very pleased we hired the right investment bank.”

Gavin Daniels, Director, MHT Partners, states, “We are honored to have been hired by Glen and his team. The pet space is highly competitive, but the Westminster team finds continued success in the arena largely based on their innovative pet product development. We know this partnership will be a win/win for everyone.”

Craig Lawson, Co-founder and Managing Director, MHT Partners, adds, “We’re proud to add this deal to our ‘successfully closed’ pet transaction list. Westminster is ideally positioned for continued strong growth and we look forward to their continued success.”

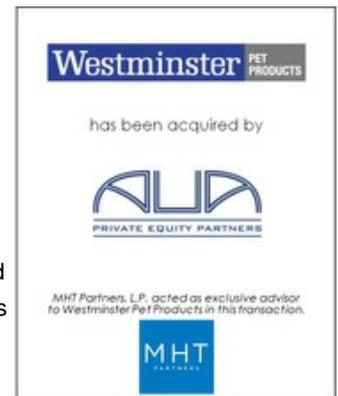
Tom Gotsch, Principal, MHT Partners, adds, “This transaction is testimony to Westminster’s high-performing model, in an extremely attractive industry.”

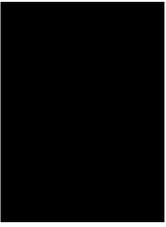
## About MHT Partners

MHT Partners is a national middle market investment bank focused on representing innovative, niche market leaders in growth markets. The team at MHT Partners assists clients with seller advisory, acquisition advisory, corporate finance and strategic advisory assignments across a range of dynamic and growing industry verticals: consumer growth, business & information services, education and healthcare services. For more information, please visit [www.mhtpartners.com](http://www.mhtpartners.com).

## About Westminster Pet Products

Westminster is a family-owned developer and marketer of pet treats, chews, supplies, and shoe care products serving the retail industry. Founded in 1913 by the Elliott family, Westminster operates out of a 240k square foot BRC-AA certified facility located in Cumberland, RI. For more information on





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Westminster, please visit [www.westminsterpet.com](http://www.westminsterpet.com).

The MHT Partners team was led by: [Gavin Daniels](#) and [Craig Lawson](#)